

Message Text

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PAGE 01 STOCKH 01294 110842Z

15

ACTION EUR-12

INFO OCT-01 ISO-00 AID-05 CIAE-00 COME-00 EB-07 FRB-03

INR-07 NSAE-00 USIA-06 TRSE-00 XMB-02 OPIC-03 SP-02

CIEP-01 LAB-04 SIL-01 OMB-01 NSC-05 SS-15 STR-04

CEA-01 L-03 H-02 DODE-00 PA-01 PRS-01 /087 W

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R 110825Z MAR 76

FM AMEMBASSY STOCKHOLM

TO SECSTATE WASHDC 6981

LIMITED OFFICIAL USE STOCKHOLM 1294

E.O. 11652: N/A

TAGS: EFIN, SW

SUBJECT: GOODYEAR WILL KEEP TIRE FACTORY OPERATING IN SWEDEN

REF: STOCKHOLM 694

1. AFTER MONTHS OF INDECISION AND BAD PRESS, GOODYEAR EXECUTIVE VP I. THOMPSON WILL ANNOUNCE DECISION MARCH 12 TO CONTINUE TIRE MANUFACTURING OPERATIONS IN SWEDEN. INFORMATION COMES FROM ROBERT LOBELL, PUBLIC RELATIONS CONSULTANT FOR THE COMPANY.

2. DECISION WILL ENTAIL REDUCTION OF ONLY 50 PEOPLE FROM WORKFORCE OF ALMOST 1000. MOST OF 50 WILL GO BY NATURAL ATTRITION; A FEW WILL BE EASED OUT BY EARLY RETIREMENT ARRANGEMENTS. PRESENT MANAGING DIRECTOR WILL BE REPLACED.

3. ANNOUNCEMENT SHOULD MARK END OF CRITICISM OF GOODYEAR FOR ALLEGED INDIFFERENCE TO FATE OF WORKERS BY CONSIDERING CLOSING DOWN PLANT. HOW LONG GOODYEAR WILL BE ABLE TO STAY IN OPERATION IS NEXT QUESTION. STRAUSSZ-HUPE'

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Message Attributes

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Margaret P. Grafeld
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